



مجموعة أبوظبي
للثقافة والفنون

ADMAF



Heritage



Literature

Traditional Arts



Theatre

Applied Arts



Visual Arts

Opera



Ballet



Design



Media



Filmmaking

Music



Above: (left) Workshop by Ali Al Saloom; (right) Artist Rachid Koraichi, Abu Dhabi Festival 2011.

Centre: Student workshop by The Prince's School of Traditional Arts.

Below: The World Orchestra for Peace, conducted by Valery Gergiev, Abu Dhabi Festival 2011.

MISSION

The Abu Dhabi Music & Arts Foundation advances Abu Dhabi's cultural vision and nurtures society through the arts, education, culture and creativity.

Patron & President

H.E. Sheikh Nahayan Mabarak Al Nahyan

UAE Minister of Culture, Youth & Community Development





Above: (left) Abu Dhabi Festival Young Artists' Day; (right) 'State of Mind' (2011) by National's Gallery artist, Hamdan Buti Al Shamsi. Part of The ADMAF Art Collection.

Centre: (left) Ways of Seeing workshop; (right) Artist, Hassan Massoudy, Abu Dhabi Festival 2012.

Below: Gustavo Dudamel conducts The Simon Bolivar Symphony Orchestra of Venezuela, Abu Dhabi Festival 2014.

WE ARE ADMAF

Strategic Vision & Mission

Culture is the key that unlocks creativity.

It is the food that nurtures the soul of mankind.

It is the language that transcends borders.

It is the anchor that unites a nation.

The Abu Dhabi Music & Arts Foundation (ADMAF) believes in the fundamental right of every person - regardless of age or ability - to access, understand and appreciate cultural expression.

Established in 1996 by H.E. Hoda Al Khamis-Kanoo, ADMAF is a not-for-profit organisation. Each year, it undertakes a broad range of initiatives and events, that brings together audiences of diverse origins, often in partnership with leading national and international institutions.

Through its educational and community programmes, special projects and the Abu Dhabi Festival, ADMAF seeks to nurture the creative talent of the people of the United Arab Emirates and beyond.

Arts and culture play an integral role in the success and sustainability of a nation. It forms the bonds that bind us and inspires all to innovate.

ADMAF is an independent, non-profit-making organisation and seeks to advance the arts, culture and creativity, thereby complementing Abu Dhabi's 2030 Vision. Since we began in 1996, our partnerships with cultural centres, schools and universities have helped us to open young people's eyes to new opportunities and engage more and more of society. In 2004, ADMAF presented the very first edition of the Abu Dhabi Festival. The annual symphony of global cultures continues to flourish today alongside our nationwide community and education programmes. Today, ADMAF has established itself as a bridge between the past, the present and the future and as a beacon of cross-cultural understanding.

The impact we have achieved is thanks to the generous support of H.H. General Sheikh Mohammed bin Zayed Al Nahyan, Crown Prince of Abu Dhabi & Deputy Supreme Commander of the UAE Armed Forces, and the guidance of ADMAF Patron & President, H.E. Sheikh Nahayan Mubarak Al Nahyan, UAE Minister of Culture, Youth & Community Development.

ADMAF is an incubator of talent, leadership and creative thinking. It is a place where art unites people, and where those who care and believe in all forms of cultural expression can help build a future of limitless potential.

Hoda I Al Khamis-Kanoo

Founder, Abu Dhabi Music & Arts Foundation





“Our mission is directly aligned with ADMAF, making it a perfect partnership of unlimited possibilities with the potential to introduce a broader audience to the power of music.”

Sir Clive Gillinson CBE, Carnegie Hall

Carnegie Hall's Ensemble ACJW school performance, Abu Dhabi Festival 2012.



Above: (left) Capital Vibes, Abu Dhabi Festival 2014. (right) Scottish Opera's 'Baby O', 2012. Part of 'Music Boxes', commissioned by Manchester International Festival, BBC, Salford City Council and Abu Dhabi Festival.

Centre: Christo and Erin Meekhof, winner of The 2014 Christo & Jeanne-Claude Award.

Below: Traditional crafts revived at the Al Ghadeer Workshop, Higher Colleges of Technology Women's College Abu Dhabi.

EDUCATION

Riwaq Al Maarifa (The Gateway to Knowledge)

ADMAF Education fosters understanding of the arts and ignites an appetite for learning among children and young people. Its initiatives help to shape creative thinking, spotlight emerging talent, and broaden horizons.

Through its year-round education programme, ADMAF uses every art form to add value to the formal curricula of schools, colleges and universities and improve life-long learning opportunities across the UAE. In doing so, it is nurturing the future pioneers, patrons and producers of the country's creative & cultural industries.

Through a diverse range of lectures, workshops, field trips, exhibitions, concerts, productions and other initiatives, students receive 'hands on' experience that allows them to enhance not only their educational performance but also their life skills.

ADMAF believes in investing in potential. In partnership with key educational institutions across the UAE, it provides opportunities that enable the nation's young talent to take their places as the leaders of tomorrow.

Strategic Education Partners





Above: (left) Shakhboub Al Kaabi, 2013 Abu Dhabi Festival Visual Arts Award winner. (right) Fatima Fayrooz, winner of the 2014 ADMAF-Gulf Capital Creativity Award.

Centre & Below: ADMAF's Young Media Leaders train for careers in the UAE media sector.

Rewarding Excellence

ADMAF's awards for students and recent graduates encourage talent to shine and builds role models to inspire.

The first award established by ADMAF back to 2004 is The Creativity Award, which supports innovation in the visual and performing arts, literature and film. Each year, The Abu Dhabi Festival Visual Arts Award calls for original works of art inspired by the Abu Dhabi Festival exhibition. Presented in association with New York University Abu Dhabi Institute, The Christo & Jeanne-Claude Award encourages every aspect of visual arts practice in the development of an artwork that challenges the conventional 'white cube' format. Unveiled at the Abu Dhabi Festival prior to a nationwide tour, this is a unique launch pad for emerging practitioners, established by one of the world's greatest artists.

The ADMAF Comic Arts Award is a unique opportunity for the nation's comic artists to gain recognition and builds upon ADMAF's long association with this dynamic practice. Selected by a distinguished panel of judges, the winner receives an all-expenses paid overseas training course plus the latest animation computer hardware.


Finally, The ADMAF Design Commission is an excellent opportunity for budding Emirati designers to gain experience as they embark on professional careers. Following a detailed brief, concepts are submitted for The ADMAF Pavilion at Abu Dhabi Art. The winner works with ADMAF to develop their design through to completion.

Preparing Tomorrow's Media Leaders

Young Media Leaders gives the next generation the skills and insight to communicate to the masses. Since 2007, it has helped prepare over 150 young nationals for careers in the media sector.

In partnership with twofour54 tadreeb, the vocational development programme selects students from Zayed University, the Higher Colleges of Technology and UAE University for a nine-month series of workshops and lectures in both Arabic and English run by leading academics and media professionals. Throughout the course, participants undertake field trips and sharpen their new found skills online as well as in the production of newsletters and magazines, all of which are enjoyed by the nationwide readership of Al Ittihad and The National newspapers.

The success of Young Media Leaders can be seen in the achievements of its alumni, several of whom now work in major media organisations.



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“Shouldn’t we think of the Arab World in these terms: converging streams of history, culture and identity? ... Those streams will also contribute to the common Civilization of Humankind. Year after year, this is what the Abu Dhabi Festival has been aiming to achieve.”
.....

H.E. Lakhdar Brahimi,
UN-Arab League Special Representative
.....

‘Amal’ directed by Nujoom Al Ghanem, an ADMAF Grant recipient.



Above: 'Storytellers', the second exhibition of Emirati art created for Mubadala, Abu Dhabi Festival 2012.

Centre: 'Three Generations' exhibition toured the UK and USA, with partners Sotheby's and Cleveland Clinic, 2013-14.

Below: The ADMAF Pavilion at Abu Dhabi Art demonstrates the foundation's commitment to visual arts and design.

رواق الفن الإماراتي NATIONALS' GALLERY

Supporting the growth, development and awareness of UAE contemporary art

*'The will of the Emirati arts community has prevailed.
Now it is time for us to make our mark on the world'*
Mattar Bin Lahej

Launched in 2010, The Nationals' Gallery is a dedicated resource that gives established & emerging Emirati visual arts practitioners access to opportunities, information, and guidance; and seeks to enhance the understanding and appreciation of Emirati arts practice nationally and internationally. A multi-faceted year-round initiative, it is a research & documentation centre; an online portal; an education hub; an information resource; and an advocacy initiative.

Advice: ADMAF offers one-to-one sessions with Emirati artists for guidance in portfolio development, pricing, and career progression.

Portal: A digital library of online artists' profiles for curators, gallerists, collectors, academics and art consultants.

Opportunities: ADMAF shares and facilitates prospects for Emirati artists, such as commissions, exhibiting opportunities (solo and group), residencies and competitions. It also creates opportunities for artists through ADMAF's Education & Community programmes to enhance national cultural identity.

Platform: ADMAF creates exhibitions to deepen the appreciation of Emirati visual arts, and platforms for knowledge exchange.

Grants: ADMAF Grants (Cultural Citizenship) offers financial support to emerging and established Emirati arts practitioners wishing to undertake further studies, research, or exhibitions.

ADMAF Art Collection: Consisting of acquisitions and donations, the collection has an emphasis on Emirati practice, and seeks to highlight artistic expression from the Arab world and Middle East.



COMMUNITY

ADMAF Community offers access to the arts for all throughout the 7 Emirates. It honours the spirit of Bilad Al Khayr (The Land of Blessings) inspired by the late Sheikh Zayed bin Sultan Al Nahyan.

Since 2009, it has created cross-cultural platforms and supported crafts, dance, music, and storytelling initiatives, among others.

ADMAF believes that arts and culture play a vital role in society, one which is not only connected to its past but also to its future. Its year-round community programme reaches out to citizens and residents across the UAE, providing arts opportunities for everyone, regardless of their age, ability or location.

Through civil society partnerships with organisations such as Al Ghadeer, Ewa'a Shelters for Human Trafficking, UAE Red Crescent Authority and the Emirates Wildlife Society – World Wildlife Fund, the arts is used as a vehicle and a tool to spread the message about major health, welfare and environmental issues.

With its community programme, ADMAF seeks to empower the people of the UAE so that they are able to uphold their customs, preserve their traditions, and share their riches with the world.



Above: Community drumming for Earth Hour, Abu Dhabi Festival 2013.

Centre: (left) Special needs children enjoy ADMAF music workshops; (right) ADMAF's Music in Hospitals.

Below: Nationals' Gallery artist, Abdulaziz Al Fadli leads an arts workshop for orphaned children.



Above: Since 2013, 'The Story Mile' has been engaging young citizens as guardians of the UAE's oral heritage.

Centre: 'Silent Voices' is ADMAF's annual exhibition resulting from art workshops at Ewa'a Shelters for Women & Children.

Below: Musicians from home and abroad join ADMAF for recitals in various hospitals across the emirate.

The Story Mile

Storytelling enjoys a long tradition throughout the Arab-speaking world. ADMAF helps to breathe new life into this age-old art form through projects that bridge the generations, promote the practice of literary Arabic (Fus'ha) and bring communities together. ADMAF Community has presented Hakawati troupes on nationwide tours to community centres, schools and universities. More recently, The Story Mile project is creating a new collection of tales with a modern twist that feature traditional Emirati characters. Written by national university students under the tutelage of master storyteller Abdul Aziz Al Musallem, the oral heritage of the UAE is continuing to grow.

Silent Voices

According to the United Nations, human trafficking enslaves 5.2 million people worldwide. Since 2009, Ewa'a Shelters for Women & Children has provided refuge to survivors of human trafficking and abuse in Abu Dhabi, Sharjah and Ras Al Khaimah. Over the course of six months each year, ADMAF arranges for residents to create works with a professional artist as part of their road to recovery. The resulting public exhibition, 'Silent Voices', bears witness to the transformational role that the visual arts can play in rehabilitation. It also raises awareness and proceeds go back to Ewa'a to enable them to continue to help those in need find a brighter and safer future.

Music in Hospitals

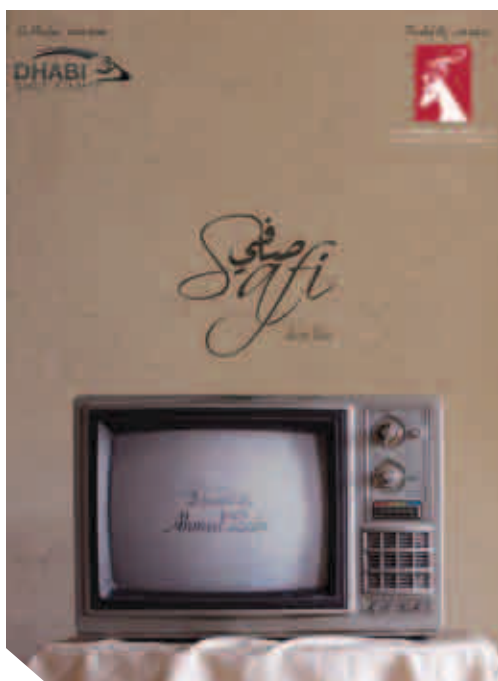
Medical research shows that music can aid patient recovery and lessen the trauma of hospital stays. To advocate music within healthcare environments, ADMAF presents recitals in the lobbies and wards of hospitals throughout the Emirate of Abu Dhabi. By involving musicians from the local community as well as visiting virtuosos, together with symposia and lectures for medical professionals and healthcare students, ADMAF is helping to raise awareness and deepen understanding.

.....
"Just as water quenches a thirsty traveller in the desert,
so ADMAF quenches a student's thirst for inspiration
and motivation."
.....

HCT Abu Dhabi (Women's College)



Storyteller, Abdul Aziz Al Musallem, with the children of Dar Zayed (2012).



ADMAF Grant recipients include: filmmakers Amal Al Agroobi and Ahmed Zain; Soprano, Sara Al Qaiwani; Visual Artist, Karima Al Shomaly; and Gallerist Mattar Bin Lahej.

GRANTS SCHEME

Empowering independent cultural expression in the UAE.

By providing financial assistance as well as skills support, it enables people - particularly Emiratis - to embark on artistic and cultural projects that would otherwise not be possible. ADMAF welcomes applications from individuals and organisations across the UAE, who seek to further artistic practice and add value to society through the arts and culture. ADMAF offers grants in a number of categories to achieve these shared goals:

Cultural Citizenship

ADMAF supports UAE nationals, as individuals or groups, to uphold and develop local cultural expression.

Community Arts

ADMAF supports initiatives by and for a wide variety of social groups across the UAE, regardless of age, class or ability. By providing access to the arts and promoting cultural expression, ADMAF aims to give a voice to the marginalized and underprivileged as well as those located in remote areas. It provides grants to individuals and community groups.

Arts Education

ADMAF seeks to establish platforms of inspiration for children and young people so that they may develop their creative thinking, realize their talents, build upon the nation's rich cultural heritage and broaden their horizons of possibility and opportunity. It provides grants to individuals, educational institutions and educational groups to bring added value to the core academic syllabus; extra-curricular activities; and capital development.

For further information and to download the application form, please visit us online at www.admaf.org



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"Jazz encourages us to tell our unique story. The core requirements are creativity, communication and community, and it seems to me that these values are expressed wholeheartedly by the Abu Dhabi Festival".
Wynton Marsalis, jazz musician
.....

Wynton Marsalis & Naseer Shamma, Abu Dhabi Festival 2010.

Angela Georghiu Alex Jennings
 Abdel Rahman Andrea Bocelli
 Al Jarreau Al Bacha Anna Netrebko Bechara El Khoury
 Anoushka Shankar Renée Fleming Bryn Terfel
 Anwar Augustin Czech Faisal Al Sari
 Abudragh Dumay Philharmonic Mariinsky
 Dame Harriet Walter
 Habib Ghuloom Al Göksel Dmitri Hvorostovsky
 Attar Jean-Guihen Baktagir American Ballet Theatre
 Queyras Gilberto Gil Carnegie Hall
 Hiba Al Kawas Ibrahim Maalouf Hassan Massoudy
 Jiří Bělohlávek Dresden Philharmonic Herbie Hancock
 Dia Al Azzawi Institut du Monde Arabe
 Jonas Kaufmann Joshua Bell Gustavo Dudamel
 Kristijan Jarvi Krzysztof
 José Carreras Oussama Rahbani Penderecki
 Maxim Vengerov Miloš Karadaglić Mattar bin Lahej
 Naseer Shamma The Met in HD Michel Fadel
 Macadi Parviz
 Nahhas Tanavoli NDR Radiophilharmonie Hanover
 Natalie Cole
 Nicola Plácido Domingo Zaha Simon
 Luisotti Adam Henein Semperoper Ballet Hadid Russell Beale
 Shakespeare's Globe Wynton Marsalis
 Russian National Bill Fontana
 Orchestra Yundi Royal Opera House Valery
 St Petersburg Soumaya Baalbaki Gergiev
 Philharmonic Sara Al Qaiwani Yuri Temirkanov
 Rachid Mohammed Kazem Sidi Larbi Cherkaoui
 Koraïchi Simón Bolívar Symphony Orchestra of Venezuela Yefim Bronfman
 Vladimir Jurowski Sir Colin Davis Sir Ronald
 European Union Youth Orchestra Harwood
 Sylvie Guillem & Russell Maliphant Jalal Luqman



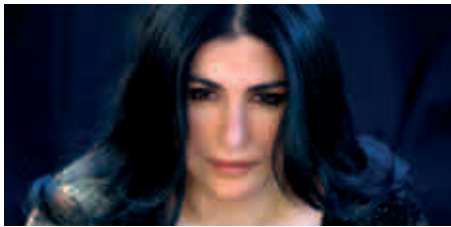
Est. 2004

Abu Dhabi Festival is the UAE's premier annual celebration of artistic excellence and enjoys a highly acclaimed international reputation.

It aims to promote the unique role of music and arts in cross-cultural understanding and seeks to contribute to Abu Dhabi's vision as a global destination of cultural enlightenment, respect and tolerance.

Each year, with a Country of Honour at its helm, it unveils over 100 arts events through three distinct programmes, including exciting new commissions as well as national, regional and world premieres. The Headline programme is traditionally held at Emirates Palace, while the Festival's Education and Community programmes take place in venues across the 7 Emirates (Abu Dhabi, Dubai, Sharjah, Ras Al Khaimah, Ajman, Fujairah, and Umm Al Quwain).

Founded in 2004, today the Abu Dhabi Festival creates memorable and meaningful experiences for over 29,000 people every March.



Abu Dhabi Festival welcomes the world's greatest artists: Mariinsky Ballet & Orchestra, Maxim Vengerov, Zaha Hadid Pavilion, Bill Fontana, Hiba Al Kawas, Faisal Al Sari, and Riwaq Al Fikr Festival Debates.

A Festival of Firsts

Spanning classical and contemporary; embracing dance, ballet, jazz, theatre, visual art, music and opera, the Abu Dhabi Festival is the largest arts festival of its kind in the Arab world. Each March, it unites countries and cultures, audiences and artists, amid a spirit of creative exchange and dialogue.

Known as the 'Festival of Firsts', the Abu Dhabi Festival is a gateway to the Gulf for international artistic expression. It regularly premieres artists and new works, in addition to undertaking co-commissions with other leading festivals and cultural institutions.

The Abu Dhabi Festival has become a force for innovation. Its support of Arab culture and heritage through initiatives such as the Composers' Platform and the Beit Al Farabi series, enables traditions to be upheld, new works to be created and promising talent to be shared with the world.

Lifetime achievements are also celebrated in the form of the Abu Dhabi Festival Award. Those who have received recognition for their outstanding contribution to arts and culture include Walid Gholmieh, Plácido Domingo, Quincy Jones, Gustavo Dudamel and José Antonio Abreu.

Alongside nationwide community activities, the Abu Dhabi Festival's education programme engages children, young people and adults through workshops, master classes, performances and open rehearsals by national, regional and international artists. In addition, the Festival's commitment to life-long learning is reflected in Riwaq Al Fikr, a highly popular series of panel discussions and lectures that brings together leading experts, intellectuals, diplomats, educators, journalists and the public to explore topical issues of cultural relevance.

www.abudhabifestival.ae



Abu Dhabi Festival 2014

115 events over **29** days in
35 venues across **7** Emirates

Festival Awards to
José Antonio Abreu, Gustavo
Dudamel, Quincy Jones



10
universities
& colleges

27
schools
and centres

70
education
programme
events

29,183 total audience



22
community
programme
events

29
main
programme
events



38 countries represented

24 international guests

30 journalists attended



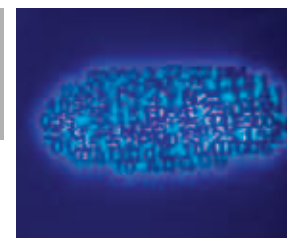
AED 56 million
value of media
editorial

**United States of
America - Country
of Honour**

92% free events

13
Festival initiatives
celebrated Emirati
cultural identity

3 World Premieres of Abu Dhabi Festival Commissions
in visual art: The Christo & Jeanne-Claude Award,
Mohammed Kazem, and Bill Fontana




85% average capacity for the Festival's ticketed events

Arab World Debuts for Miloš
Karadaglic and The European
Union Youth Orchestra



First appearance in the UAE for Michel Fadel,
American Ballet Theatre, Renée Fleming,
Dresden Philharmonic, Asil Ensemble for Arab
Contemporary Music,
Gustavo Dudamel & The Simón Bolívar
Symphony Orchestra of Venezuela

A photograph of Plácido Domingo, a man with grey hair and a beard, wearing a black tuxedo and a white shirt. He is standing in the foreground, singing into a microphone and gesturing with his hands. Behind him is a large orchestra of musicians in black tuxedos, playing various instruments including violins, violas, cellos, and double basses. The background is dark, and the lighting is focused on the performers.

"Year after year, the Abu Dhabi Festival has nurtured the world's artistic talent and encouraged creative exchanges across cultures, continents and generations. This has become a simply unmissable moment on the global culture calendar."

Irina Bokova, Director-General, UNESCO

PARTNERS

ADMAF is proud to count the following organisations among its network of national, regional and international strategic partners with whom it undertakes a wide range of initiatives including co-commissions, arts education, community arts and audience development.



ORGANISATION

Patron & President

H.E. Sheikh Nahayan Mubarak Al Nahyan
UAE Minister of Culture, Youth & Community Development

Honourable Patrons

H.H. Sheikhha Shamsa bint Hamdan Al Nahyan - H.H. Sheikhha Sheikha bint Saif Al Nahyan

Founder & Director

H.E. Hoda Al Khamis Kanoo

Advisors

H.E. Saqr Ghobash Saeed Ghobash
H.E. Khaldoon Al Mubarak
H.E. Zaki Anwar Nusseibeh
H.E. Noura Al Kaabi
H.E. Razan Al Mubarak
H.E. Reem Al Shemari
Sheikha Noor Fahim Al Qasimi
Princess Irina zu Sayn-Wittgenstein-Berleburg
Ian Stoutzker CBE
Terence D. Allen
Dr. Maha Taysir Barakat
Salem Brahimi
Mary Corrado
Bashir Al Haskouri
Frauke Heard-Bey
Mohammed A. L. Kanoo
Dr. Shaikha Al Maskari



Abu Dhabi Festival
is a member of the
European Festivals Association



ADMAF is the recipient
of the Aspen Cultural
Stewardship Award 2011



Museums



Jazz



Architecture



Sculpture



Art Therapy



Photography

Dance



Song



Curating



Poetry



Animation

Crafts

CONTACT US

Abu Dhabi Music & Arts Foundation
PO Box 47488, Al Makeen Tower
Abu Dhabi,
United Arab Emirates

Tel: +971 (0)2 333 6400
Fax: +971 (0)2 641 1055
Email: info@admaf.org
Websites: www.admaf.org
www.abudhabifestival.ae



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