Gulf Capital - ADMAF Creativity Award 2022
PERFORMING ARTS CATEGORY

CALL FOR APPLICATIONS

Deadline: 18 April 2022

About ADMAF

Founded in 1996, ADMAF is one of the oldest not-for-profit cultural organizations in the Arabian Gulf. Pioneering new artistic practices, it seeks to deepen global cross-cultural dialogue and inspire a renewed interest in the creativity of the UAE and Arab world. Often in partnership with leading national and international institutions, it delivers multidisciplinary initiatives for people of all ages, backgrounds and nationalities through Abu Dhabi Festival, year-round youth platforms and community programmes.

About ADMAF Creativity Award

The Award was established in 1996 to celebrate outstanding young national creativity in the visual and performing arts, literature, and film.

The 2022 version of the Award, however, will only accept applications in the Performing Arts category. The genres are Music, Dance, and Theatre and all their sub-genres

Admission and selection criteria

- Entries are welcome from Emirati nationals aged between 18 and 35 years.
- Each application must be supported by a nominator.
- Group applications are accepted of up to 12 members (with at least 1 Emirati member)
- The submission should not date back to more than 3 years.
- Nominator and applicant are requested to submit a completed application form together with a completed work in the category of performing arts.
- A jury selects the winner. They will be looking for the following attributes in the entries:
  - Artistic Merit
  - Evidence of original and creative thinking
  - Personal application of technical skills
Winner(s)
- The winner(s) will receive a cash prize of **AED 20,000**
- The winner will attend the Award ceremony which may take place during the Abu Dhabi Festival in March/April 2023
- The winning work may be displayed in one of the Abu Dhabi Festival venues in March/April 2023

Timeline
- 31 January 2022: Call for Applicants
- 18 April 2022: Application deadline
- 16 May: Shortlisted applicants will be notified
- Shortlisted applicants will be invited to present their work accompanied by their nominators by late May 2022
- 6 June 2022: Selection of the winner

How to enter
- Fill in the application form found on [www.admaf.org/initiatives/awards/](http://www.admaf.org/initiatives/awards/)
- Send your full application package (Application form, supporting documents) to: education@admaf.org, noting that the subject of the email should be as follows: Your Name – Creativity Award 2022

Terms & Conditions
- The competition is free to enter
- By entering this competition, an entrant is indicating his/her agreement to be bound by these terms and conditions.
- A nominator may submit up to three nominations
- Entries may be submitted in Arabic or English
- Only completed entries will be accepted and submissions will not be returned
- The applicant of the nominated entry confirms that he/she has not been paid for their work
- Neither students nor nominators will receive payment for their entries
- In entering the Award, applicant warrants that their entry is completely original under his/her own creation, all content therein is accurate and lawful, and does not contain
material that is harmful, libelous or defamatory to, or material that may infringe the right
of, any person or entity in any nature. The applicant will be obliged to indemnify any
damage ADMAF may suffer as a result of any inconsistency to the foregoing

- Applicants will retain ownership of copyright for their entry. After submission to the
  competition, ADMAF has the right to use the nominated work in connection with the
  competition. ADMAF has the right to copy, display, publish and make available all
  nominated work in any format (whether online or in print or otherwise) in connection with
  the competition
- The jury selects one winner, and their decision is final.
- The nominator will facilitate the winning applicant’s attendance and participation in the
  Award Ceremony during Abu Dhabi Festival 2023
- The winner agrees to exhibit their work during any activity taking place in Abu Dhabi Festival
  2023 or any other activity organized by ADMAF or Gulf Capital during 2023.
- The winner agrees to appear in all photography and film associated with ADMAF Creativity
  Award and will be requested to sign a waiver accordingly
- The winner agrees to join the ADMAF Alumni and contribute to the promotion of future
  editions of ADMAF Creativity Award
- The winner must claim the prize within 12 months of receipt
- The applicant’s contact details will be added to the ADMAF database to receive future
  updates from the Foundation

Please feel free to contact us at education@admaf.org if you have any questions.